North Down Athletic Club – Photographic Policy

North Down Athletic Club recognises that members of the public will often want to take photographs or record video footage at athletic events on cameras and mobile devices. Frequently this will involve photographs or videos of athletes, coaches, officials or other participants at events. This is largely harmless and often to be encouraged, however, we need to be respectful to athlete image rights and higher legal obligations such as safeguarding of our younger athletes. We are aware, also, that neither data protection nor privacy law prevents the taking of photographs or video in public places.

Considering the above information, North Down Athletic Club endorses;

- An official photographic register for events. If you would like to add your details to this register please complete an 'event registration form' which is available from the club secretary
- 2. Informing athletes, spectators and parents that a photographer will attend an event. Photographers will be wearing a hi viz vest and carry identification
- 3. Encouraging parents to not take images of children other than their own except as part of a group activity picture
- 4. Acting on concerns of athletes, coaches or spectators regarding the inappropriate use of photographic equipment
- 5. Coaches/officials having the autonomy to ask parents/spectators to refrain from using photographic equipment in certain circumstances.

Use of images

North Down Athletic Club may wish to take/use a photograph/video recording of our young athletes for display, promotional or instructional purposes. Such images may appear in club publications, in presentations, local newspapers or on the club web site. NDAC will require the permission of the young athlete's parent (or guardian) before recording any such images. The images taken, or any other information provided by the young athlete, their parent (or guardian) will not be used for any other purpose than those indicated in this policy. The conditions for use of these images are listed below.

Please note that images produced on the web site can be seen throughout the world and not just in the UK, where UK law applies.

Conditions for use of images

- North Down Athletic Club may include details or full names of any person in an image on our website or newspaper articles to recognise the success of an athlete
- North Down Athletic Club will not include personal email or postal addresses or telephone numbers on our web site except with express consent
- North Down Athletic Club will only use images of children who are suitably dressed, to reduce the risk of such images being used inappropriately.

A senior athlete or a young athlete or their parent (or guardian) should inform a member of the club committee if they do not wish their/their child's photograph to be used in any of the ways illustrated above.